2027 EXHIBITOR REFERENCE GUIDE

PERSPECTIVES IN EYE CARE

Quincy Hall
1325 Quincy St NE
Minneapolis, MN 55413

Monday, February 1, 2027

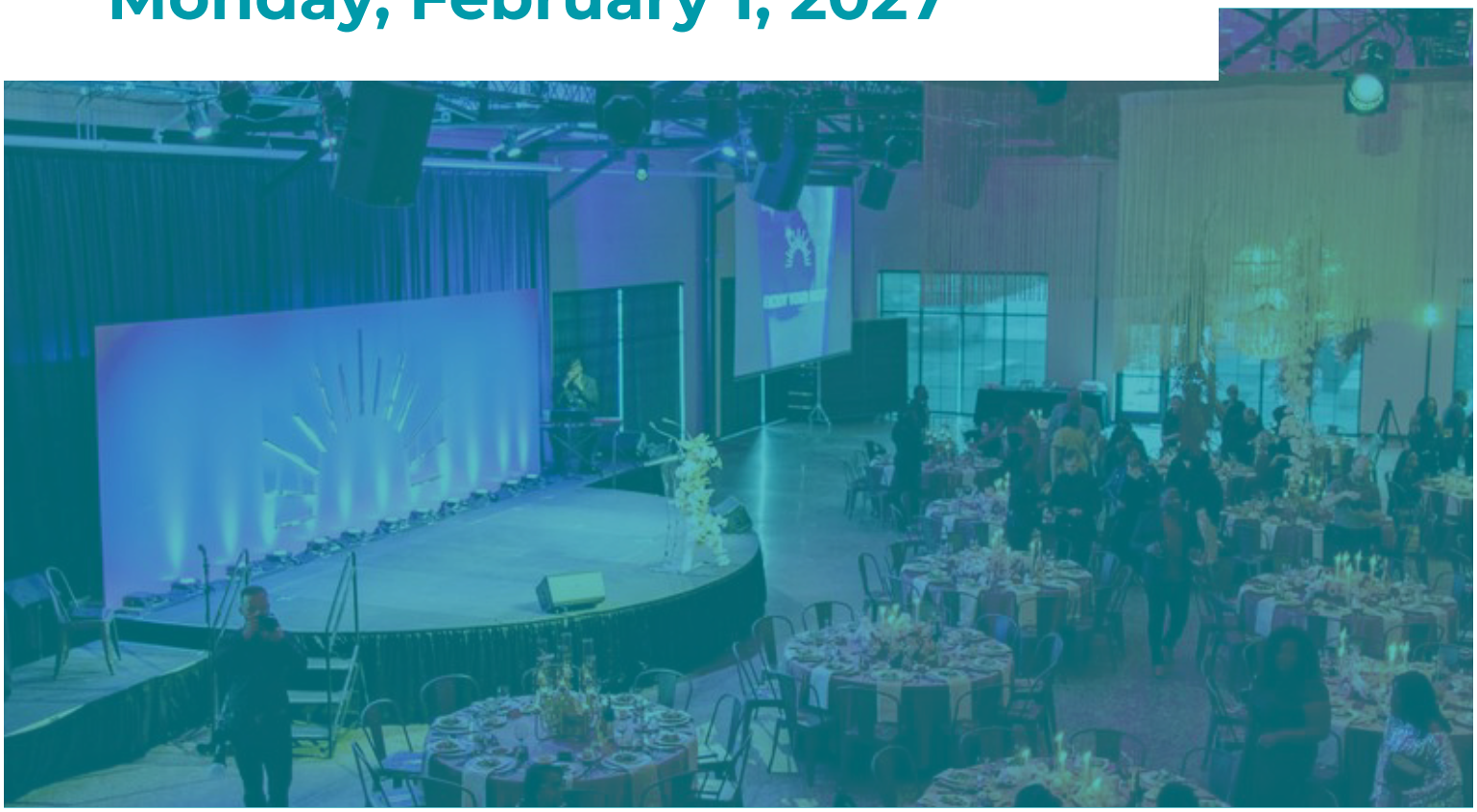


EXHIBIT HALL INFORMATION

Exhibit Hours

The exhibit hall at Quincy Hall will be open during breakfast (7:15 am – 7:55 am) and lunch (11:30 pm - 12:30 pm), as well as during scheduled breaks.

Exhibit Location

Quincy Hall
1325 Quincy St NE
Minneapolis, MN 55413
(612) 400-1754

Exhibits will be held at Quincy Hall while the meeting will be held in the adjoining room.

Hotel Room Block

Delta Hotels Minneapolis
1330 Industrial Blvd. NE
Minneapolis, MN 55413.
Hotel Phone: (612) 331-1900

If you plan to stay at Delta Hotels Minneapolis the evening before or after the event, below is the booking link for the MN Eye Foundation discount block.

Booking Link - **Click Here**

You can also call (612) 331-1900 and ask for the 2027 Perspectives in Eye Care room block. December 31, 2026 is the deadline to book using this block and discounted rate.

Meeting Location and Parking:

Quincy Hall Northeast
1325 Quincy St. NE, Minneapolis, MN 55413
(612) 400-1754
Located in the fast-growing NE Minneapolis Arts District, Quincy Hall is a historic event center that hosts weddings, non-profit, corporate, and other large social occasions.

STAYING at The Delta Hotels Minneapolis Northeast by Marriot

To stay at the Delta Hotels Minneapolis Northeast by Marriott, contact a Reservation Specialist at (612) 331-1900. A discounted block of rooms has been help under the name:

2027 Perspectives in Eye Care/ Minnesota Eye Foundaiton

- **Make you reservation here:** Book your group rate here.
- **Last day to make reservations:** Thursday, December 31, 2026
- If you need to extend your stay beyond the available block dates, please book first, then contact the hotel's Resevations Coordinator, Ahmed, at ahmed.ahmed@scalzohospitality.com for assistance.
- Note: The hotel is not located on the premises of the event, but is nearby and a short Uber away.



Shipping to and from the Hotel

Exhibitors are responsible for all arrangements and expenses associated with the shipping of materials, merchandise, exhibits or any other items to and from the Hotel. The shipments should be addressed to: The Minnesota Eye Foundation, Attn: Maura Mitchell to the Delta Hotels Minneapolis, 1330 Industrial Blvd. NE Minneapolis, MN 55413.

Meeting materials sent in advance can be held one week prior to the event. All packages will go to the front desk, in the lobby of the hotel. The hotel is not responsible for damage or loss of any items delivered to the hotel prior to the program, or of any items or packages left on the property after departure. Upon request, items left on the premises after departure will be returned to the exhibitor at the exhibitor's expense. Please see the additional shipping information attached.

***ALL Exhibitors need to make arrangements to ship/return any packages after the event.**

Exhibit Set-Up & Tear-Down

You may set up between 6-7 am on Monday, February 1, 2027. You also have the option of setting up on the evening of Sunday, January 31 between 4-6 pm. All booths must be set up by 7:00 am Monday morning.

Attendees

You will receive a full list of the Optometrists in attendance, including email addresses from those who have opted to receive correspondence, after the course.

Meals

Breakfast and Lunch will be provided free of charge in the exhibit area at the Quincy Hall. Please let us know if you have any food allergies or dietary restrictions.

Booth Location

You will receive your booth location upon arrival on January 31/February 1. Stop by the vendor registration table in the foyer area to receive your booth assignment and name badge(s).

Exhibit Payment

Please submit your booth fee via **check made payable to the Minnesota Eye Foundation** upon receipt of exhibitor invoice, and mail to address below.

Minnesota Eye Foundation
Attn: Maura Mitchell
9801 Dupont Ave. S., Ste. 200
Bloomington, MN 55431

CONTACT US

If you have any questions, please contact **Maura Mitchell** at **info@mneyefoundation.com** or **(952) 567-6149.**