

PERSPECTIVES IN
EYE CARE



MINNESOTA EYE FOUNDATION

PERSPECTIVES IN EYE CARE 2026

**May 18, 2026 | The Metropolitan
Ballroom & Clubroom
Golden Valley, MN**



<https://www.mneyefoundation.com>



5418 Wayzata Blvd, Golden Valley, MN 55416



info@mneyefoundation.com



About Us

PERSPECTIVES IN EYE CARE


Since 1994, the Minnesota Eye Foundation has been hosting Perspectives in Eye Care, an educational program designed for Doctors of Optometry. COPE Continuing Education Credits are awarded to all attendees and historically, we are proud to have as many as 435 Doctors of Optometry attending our program. Please join us for the 2026 event!

MINNESOTA EYE FOUNDATION

The Minnesota Eye Foundation is a non-profit organization created in 2005 by the partners of Minnesota Eye Consultants.

The Foundation was formed in an effort to enrich the quality of life of our community members through charitable outreach, as well as, continued education and research in the field of vision care. This organization directly supports the delivery of eye care to those in need, vision research, education of Optometry and Ophthalmology students and post-graduates.

The Foundation relies on volunteer donors, public knowledge and good will to finance its mission.





EVENT LOCATION

The Metropolitan Ballroom & Clubroom
5418 Wayzata Blvd.
Golden Valley, MN 55416
(612) 238-4444

HOTEL LOCATION

Homewood Suites by Hilton Minneapolis
5305 Wayzata Blvd.
St. Louis Park, MN 55416
(952) 544-0495

To stay at the Homewood Suites, contact a Reservation Specialist at (952) 544-0495. A discounted block of rooms has been held under the name *2026 Perspectives in Eye Care*. You may also book your reservations online by using the following link:

Booking Link: [Click Here](#)

Your reservation must be made by April 22, 2026 in order to receive the discounted room rate.

**Note: The hotel is not on the premises of the event location but it is nearby.*

Become an Exhibitor

BRONZE SPONSORSHIP

As a Bronze Sponsor, you will have access to approximately 250+ Optometrists before, during, and after each session, and during our mid-day lunch break. It is a perfect opportunity to showcase your product, service, or technology to an interested and engaged audience of providers located throughout Minnesota, Wisconsin, Iowa, and North and South Dakota. Bronze Sponsors also receive recognition in our digital coursebook and on the event website.

The fee to become a Bronze Sponsor is \$2,750. It includes access to one 8' by 2' table, two chairs, and a wastebasket. This fee also includes access to our continental breakfast beginning at 7:15 a.m., and lunch beginning at noon.

Your sponsorship fee directly supports the Foundation's efforts to provide an engaging educational opportunity to optometrists and assists with the costs related to venue and booth rental, audio-visual equipment, printed programs and presentation materials, and name tags for the attendees and sponsors.

In the event that the 2026 Perspectives in Eye Care program is unable to take place, all sponsors will have the choice of either receiving a full refund, or transferring their funds and sponsorship to the following year.

EXHIBITOR SPECIFICS

Exhibitor set-up begins at 6:30 a.m. on Monday, May 18, 2026 and the program starts at 8:00 a.m. Set-up is also available the day prior (Sunday, May 17, 2026) with a tentative window from 4pm-6pm. More information will follow regarding this option closer to the event date.

***Please Note:** *The Metropolitan meeting venue supplies electricity at an added cost. If you are interested in securing access to an electrical outlet for the duration of the event, please send an email to the event organizers.*

PLEASE STAY FOR THE ENTIRETY OF THE EVENT

To ensure the success and smooth operations of Perspectives in Eye Care 2026, we kindly remind all exhibitors of the importance of staying for the entire duration of the vendor show. Leaving early can significantly impact the overall experience for our participants. Please be aware that, in the event a vendor decides to leave early, we may have to adjust booth placement for the following year. Thank you for your cooperation.
















ONLINE EXHIBITOR REGISTRATION

Registration can be completed online: <https://www.mneyefoundation.com>. Once your registration is received, we will send you an official invoice via email.

Enhance Your Sponsorship

ADDITIONAL SPONSORSHIP OPPORTUNITIES

If you would like to take advantage of additional exposure and recognition prior to and during the event, the following sponsorship opportunities are also available:

	SILVER PACKAGE (BREAKFAST SPONSOR) \$4,000	GOLD PACKAGE (LUNCH SPONSOR) \$8,000
Bronze Sponsorship package & booth rental		
*Recognition on printed invite prior to the event		
Live mentions throughout the event		
Additional signage on-site during the event		
Full page, full color ad included in the digital course book		
Prominent recognition on the Minnesota Eye Foundation website		
Corporate logo displayed as a Breakfast or Lunch Sponsor during meals and breaks		
Corporate logo included on the banner located at the entrance of the classroom		
One marketing message on each email reminder distributed to registrants prior to the event		
WiFi sponsor recognition in digital coursebook		

If you are interested in any of the additional sponsorship opportunities, please have your registration form submitted to us **as soon as possible**. *In order for our Silver & Gold Sponsors to be recognized on the printed invitation, registration must be received by **January 19, 2026**.



Stay Connected

For the most recent event information, such as agenda topics and speakers, feel free to visit our Perspectives in Eye Care website. We will be updating this site as we finalize the agenda items.

<https://www.mneyefoundation.com>

Please let us know if you have any questions about this event or the support options. We hope you can join us!

Contact Us

Please don't hesitate to reach out with any questions or feedback.

Maura Mitchell | Minnesota Eye Foundation Administrator

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